



PROGRAMMATIC AUDIO ADVERTISING FOR THE PHARMACEUTICAL INDUSTRY

Due to stringent privacy and content standards, pharmaceutical advertising is often the most difficult vertical to operate within. Corsa Digital's fully compliant and transparent programmatic audio products offer massive reach while maintaining appropriate regulatory standards. Corsa's robust programmatic pharmaceutical solution helps marketers improve their customers' targeted brand experience, while also ensuring data compliance with Pharma approved inventory supply.

KEY BENEFITS OF CORSA DIGITAL PHARMACEUTICAL PROGRAMMATIC SOLUTIONS

Reach valuable and highly engaged HCP audiences with ads they hear while streaming their favorite online audio content

- Messaging on digital audio is fully transparent, both in terms of traffic as well as insertion destinations, providing the highest levels of brand safety.
- Granular targeting and high ROAS enables brands wanting to create powerful advertising campaigns.
- Podcasting, In-Stream and On Demand, Mobile Gaming and even Digital Out Of Home are all available with no minimum spend or set up fees.



EXISTING HEALTHCARE AND PHARMACEUTICAL CLIENTS

